



For release July 14, 2023

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### **CALV hosting Sept. 20 educational symposium featuring presentation on CRE market from Brian Gordon**

**LAS VEGAS** – The Commercial Alliance Las Vegas (CALV) will present its 16<sup>th</sup> annual CALV Educational Symposium Sept. 20 at the Orleans Hotel & Casino in Las Vegas, featuring classes for local real estate professionals and a presentation from Brian Gordon, of Applied Analysis.

CALV is hosting the symposium for real estate professionals and others from 7:30 a.m. to 4:30 p.m. CALV is presenting two classes, offering three hours of continuing education credits for each class taught by nationally known instructor Robert McComb.

The morning class is on “How to Become a Top Commercial Broker.” The afternoon class is on “How to Market your Commercial Listings.”

CALV President Natalie Allred, whose professional designations include being a Certified Property Manager (CPM<sup>®</sup>) and Accredited Residential Manager (ARM), said CALV is “pleased to offer two accredited continuing education classes this year, along with what promises to be an informative luncheon presentation from keynote speaker Brian Gordon, who’s going to discuss industry and economic trends and offer an outlook for what’s to come.”

Participants can register [here](#) or at the event. All-day admission is \$99 for members of CALV or affiliated local organizations, including the local chapters of the Appraisal Institute (AI); BOMA (Building Owners and Managers Association); CCIM (Certified Commercial Investment Member); CREW (Commercial Real Estate Women); IREM (Institute of Real Estate Management); NAIOP Southern Nevada; Nevada State Apartment Association (NVSAA); and SIOR (Society of Industrial and Office Realtors<sup>®</sup>). Admission is \$149 for others. Breakfast and lunch are included in the price of admission. For more information, call CALV at (702) 784-5017.

#### **About the Commercial Alliance Las Vegas**

The Commercial Alliance Las Vegas (CALV) is the commercial real estate division of Las Vegas REALTORS<sup>®</sup> (LVR). One of the largest organizations in Southern Nevada for commercial real estate professionals, it organizes and empowers the industry through education, networking, promoting professionalism and shaping public policy. Membership

in CALV is open to REALTORS® and non-REALTORS® alike. For more information, visit [www.calv.org](http://www.calv.org).

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