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CALV presents Lifetime Achievement Award to local real estate pro Keith Bassett

The Commercial Alliance Las Vegas (CALV) recently presented a lifetime achievement award to longtime local real estate professional Keith Bassett.

Bassett, who has more than 45 years of commercial real estate experience, is a senior director of Commerce Real Estate Solutions, a Cushman and Wakefield Alliance member. He was honored for his decades of service to the community and to the local commercial real estate industry. CALV leaders presented Bassett with the award at a recent event held by the local chapter of the Building Owners and Managers Association.

In 1978, Bassett founded Realty Holdings Group in Las Vegas and operated the company until it was acquired by Burnham Real Estate in 2004. Beginning in 1975 and continuing until Realty Holdings Group was sold, Bassett worked with and represented the Molasky Group of Companies and company founder Irwin Molasky in leasing and managing their local developments. As a result, he was involved in bringing some of the nation's leading and largest retailers to Southern Nevada, including companies as Target, Best Buy, Office Depot, PetSmart, Sports Authority, Old Navy, Barnes and Noble, Bank of America and many more. Bassett has managed and leased millions of square feet of office and retail space in the Las Vegas area in developments such as Molasky Corporate Center and Bank of America Plaza in downtown Las Vegas, the Best in the West and Best on the Boulevard power centers in Las Vegas, Decatur Crossing, Maryland Crossing, Nellis Crossing and Mission shopping centers, among others.

He has also contributed to many local business and civic organizations. He served two terms as Nevada state director of the International Council of Shopping Centers (ICSC) and holds the Certified Shopping Center designation ICSC. He is a graduate of the Leadership Las Vegas program, a past president of the Las Vegas Rotary Club and past chairman of the UNLV President's Associates Foundation. He has been a trustee for UNLV's Lied School of Real Estate. He also served as the chairman of Catholic Community Services of Southern Nevada and on the local board of directors for the Boys and Girls Clubs of Las Vegas and the Boy Scouts of America.

About the Commercial Alliance Las Vegas

The Commercial Alliance Las Vegas (CALV) is the commercial real estate division of the Greater Las Vegas Association of REALTORS®. It organizes and empowers the industry in Southern Nevada through education, networking, promoting professionalism and shaping public policy. Membership in CALV is open to REALTORS® and non-REALTORS® alike. For more information, visit www.calv.org.

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